

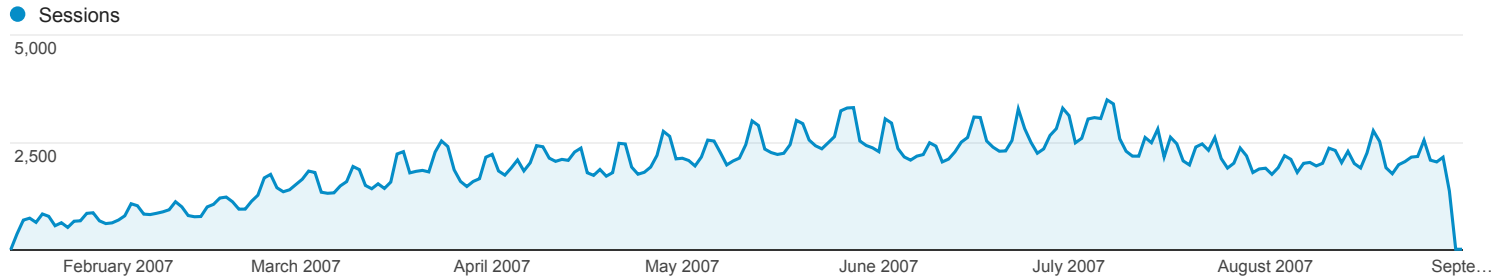
Jan 15, 2007 - Sep 1, 2007

All Traffic

All Sessions
100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	450,083 % of Total: 100.00% (450,083)	64.75% Avg for View: 64.70% (0.08%)	291,444 % of Total: 100.08% (291,217)	31.48% Avg for View: 31.48% (0.00%)	7.24 Avg for View: 7.24 (0.00%)	00:05:27 Avg for View: 00:05:27 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. google / organic	283,158 (62.91%)	74.39%	210,649 (72.28%)	37.17%	6.14	00:04:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. (direct) / (none)	118,343 (26.29%)	42.83%	50,689 (17.39%)	16.64%	10.01	00:08:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. yahoo / organic	8,765 (1.95%)	70.60%	6,188 (2.12%)	41.35%	6.04	00:03:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. search / organic	4,211 (0.94%)	74.50%	3,137 (1.08%)	41.68%	5.50	00:03:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. msn / organic	3,348 (0.74%)	75.84%	2,539 (0.87%)	38.38%	5.71	00:03:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. aol / organic	2,744 (0.61%)	88.05%	2,416 (0.83%)	53.53%	3.84	00:02:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. saradaga.com / referral	2,098 (0.47%)	72.78%	1,527 (0.52%)	48.62%	4.23	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. in.answers.yahoo.com / referral	1,210 (0.27%)	82.48%	998 (0.34%)	40.00%	5.51	00:04:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. ask / organic	1,154 (0.26%)	74.18%	856 (0.29%)	35.96%	6.67	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. as.starware.com / referral	963 (0.21%)	67.60%	651 (0.22%)	27.83%	6.23	00:05:03	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 1410